



# Clowns Without Borders International

## 2012 CWB Chapters Activity Report

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A.Loor@Ecuador2012



CUG@Burma2012



CSF-F@Burma2012



CSF-Ca@Canada2012

**Seeing** the work of all CWB chapters over 2012 grouped together here shows the incredible breadth of the work we are doing. The variety of the projects and the number of children and adults to have seen a performance or taken part in a workshop or training in 2012 leaves me in awe.

Seeing our work grouped together testifies to the value of our federation. I hope that the juxtaposition of each chapters' projects, budgets, communication tools, and fundraising tools will help us in our collaborations this year and also give us new ideas and tools for our own chapters' upcoming work.

Now in 2013, we are ushering in the official founding of Clowns Without Borders International and celebrating the 20th anniversary of the founding of Payasos sin Fronteras. A wonderful mix of serious work and celebration, just like each and every CWB project.

Adelante Payasos!!!

*Selena Mc Mahan – President of Clowns Without Borders International*



S.Rodriguez@Jordan2012

## 2012 figures or at glance

In 2012, CWB chapters have :

- ran 81 projects in 38 countries,
- organized 1164 shows for nearly 320 000 children and communities.

To make it possible more than 385 artists have been involved. Refugees and street children are the main beneficiaries of performances. Workshops, artistic exchange with local artists were also developed.



Bastien@Thailand2012

## Where CWB chapters carried out projects in 2012 ?

In 36 countries all around the world !!



## When CWB chapters carried out projects in 2012?

January	February	March	April	May	June
Sri Lanka (COG)	India (CSF-F)	Canada (CSF-Ca)	Canada (CSF-Ca)	RCA (CSF-F)	France (CSF-F)
Nepal (CSF-Ca)	India (COG)	Bosnia (PSF)	Colombia (PSF)	Canada (CSF-Ca)	South Africa (CWBSA-CSFF)
Canada (CSF-Ca)	Nepal (CSF-Ca)	Kosovo (PSF)	Lebanon (PSF)	Sweden (CUG)	Canada (CSF-Ca)
Colombia (PSF)	Canada (CSF-Ca)	Rwanda (CUG)	Tunisia (PSF)	Indonesia (CWB-USA)	Spain (PSF)
Ivory Coast (PSF)	Rwanda (CUG)	Colombia (CWB-USA)	Rwanda (CUG)	Peru (CWB-USA)	Palestine (PSF)
Jordan (PSF)	India (CWB-USA)	Burma (CWB-USA)	South Africa (CWB –SA)	Belgium (CMSF)	Sweden (CUG)
Cambodia (CMSF)	Thailand (CMSF)	Thailand (CMSF)		South Africa (CWB –SA)	Finland (KIR)
	Chad (CMSF)	Belgium (CMSF)			Poland (KIR)
		South Africa (CWB –SA)			South Africa (CWB –SA)
July	August	September	October	November	December
Canada (CSF-Ca)	Canada (CSF-Ca)	Canada (CSF-Ca)	Sri Lanka (CSF-F)	India (CSF-F)	Burma (CSF-F)
Burkina Faso (PSF)	Burkina Faso PSF)	Burkina Faso (PSF)	South Africa (CWBSA-CSFF)	Philippines (CSF-F)	France (CSF-F)
Ireland (CWB-Ir)	Tunisia (PSF)	Ecuador (CWB-USA)	Canada (CSF-Ca)	Philippines (CSF-F)	Canada (CSF-Ca)
Bolivia (CMSF)	Ireland (CWB-Ir)	South Africa (CWB –SA)	Malawi (PSF)	Canada (CSF-Ca)	Colombia (PSF)
South Africa (CWB –SA)	South Africa (CWB –SA)		Moldova (CUG)	Burkina Faso (PSF)	Jordan (PSF)
Lithuania (CWB-SA)			Palestine (CUG)	Ivory Coast (PSF)	Palestine (CUG)
			South Africa (CWB –SA)	Kosovo (PSF)	India (CWB-USA)
				Jordan (CUG)	
				Latvia (CUG)	
				Kenya (CUG)	
				Burma (CUG)	
				Rwanda (CWB-Ir)	
				Colombia (CWB-USA)	
				South Africa (CWB –SA)	
				Iran (COG)	

# CWB 2012 projects in details

## Europe

### Belgium

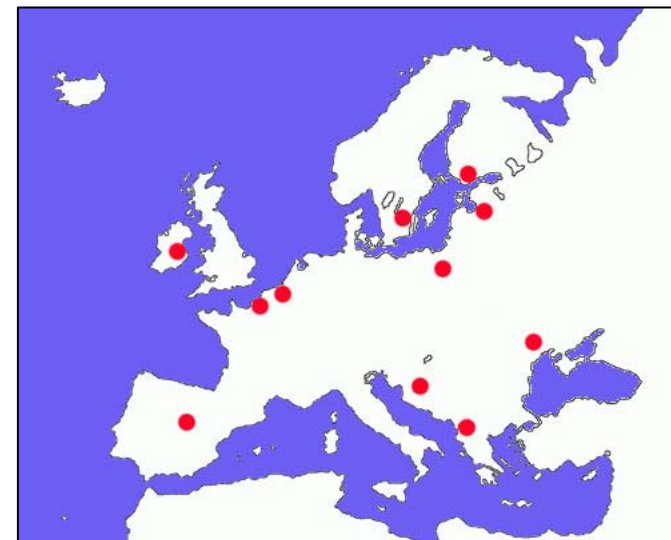
In Belgium CMSF-Belgium has organised 8 performances for more than 500 persons (asylum seekers, marginalized persons,...)

### Bosnia

In Bosnia, PSF – Spain and Italian artists has organised 9 performances for more than 945 persons (marginalized persons, war victims, socially excluded,...)

### Finland

In Finland, CSF – Finland has organized 1 show for more than 50 refugees.



### France

In France, CSF – France has organized 12 performances for more than 800 migrants. Migrants want to cross the Channel to go to UK. They mainly come from Afghanistan, Pakistan, Palestine, Iraq, Sudan, Somalia and Ethiopia. Their living conditions are very precarious. Project in partnership with Medecins du Monde

### Ireland

In Ireland, CWB – Ireland has organized 4 performances for more than 300 refugees and asylum seekers. They are living in a center away from cities.

### Kosovo

In Kosovo, PSF – Spain has organized 36 performances for more than 4 000 persons especially communities suffering of segregation and living in enclaves. Project in Partnership with Sports Sans Frontières, Terres des Hommes and OSE inKosovo.



Tignous@France2012

## Latvia

In Latvia, CUG – Sweden has organized 6 performances for more than 400 for orphans and disable children.

## Lithuania

In Lithuania, CWB-SA has organized 7 performances and 9 hospital visits for more than 876 children.

## Moldova

In Moldova, CUG – Sweden has organized 14 performances for more than 1500 orphans, youth in detention centers and children living with disabilities



KIR@Poland2012

## Poland

In Poland, KIR – Finland has organized 8 performances for more than 400 orphans, children living with disabilities, hospitalized children, elder people and beggars from roumania

## Spain

In Spain, PSF – Spain has organized 11 performances for more than 1 200 children in special centers and refugees living in centers

## Sweden

In Sweden, CUG – Sweden has organized 18 performances for more than 10 000 Swedish people to raise awareness on how different people in different areas of the world work with culture as a way to create a positive development in their society



CWB\_Ir@Ireland2012

# Africa

## Burkina Faso

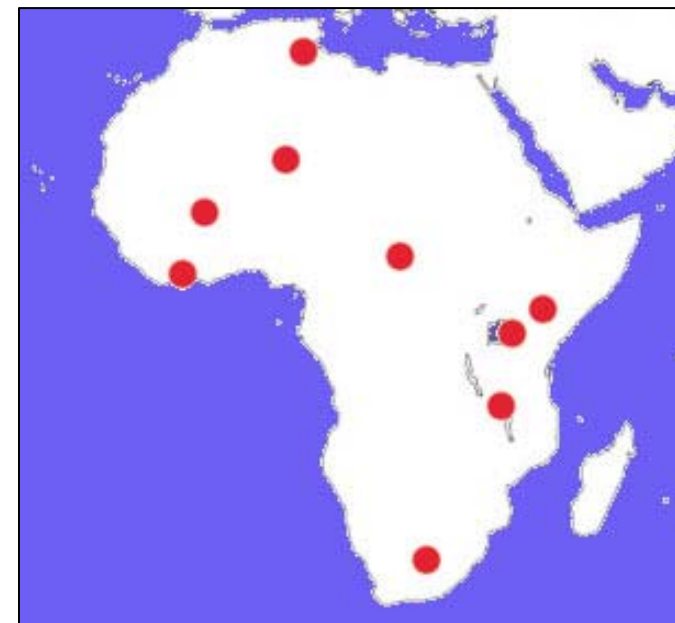
In Burkina Faso, PSF – Spain has organized 79 performances for for than 8 500 under nourished children, refugees and children at school. Project in partnership, especially, with UNHCR and Burkina Faso MOH.

## Chad

In Chad, CMSF – Belgique has organised 15 performances for more than 20 000 Sudanese refugees living in 10 camps . Project in partnership with UNHCR.

## Ivory Coast

In Ivory Coast , PSF – Spain has organized 48 performances for nearly 30 000 internally displaced persons around and Abidjan and in West side near to Liberia. Following last presidential election in 2011, civil war forced thousand of people to flee abroad and inside Ivory Coast. Project in partnership with UNHCR.



PSF@Tunisia2012

## Kenya

In Kenya, CUG – Sweden and CWB – South Africa have started a joined project. Workshops were organized to train local NGO staff in creative methods for them to introduce to their self help groups of young mothers, in order to relive them from stress, frustrations and strengthen their self esteem. Project in partnership, especially, with Hand in Hand.

## Malawi

In Malawi, PSF – Spain has organized 51 performances for more than 15 000 hospitalised and schoold children living in rural areas. Project in partnership with AFrica Directo.

## RCA

In RCA, CSF – France has started a project for street children in Bangui. 16 performances have been organised for more than 4 000 children. 4 Centrafricans artists are involved in the project. Project in partnership, especially, with ATD Quart-Monde.

## Rwanda

In Rwanda, CUG – Sweden and CWB – Ireland in partnership with Gisenyi Acrobats Group and UNHCR have organized 37 performances for more than 33 000 Congolese refugee camps and in poor area near the border with Congo. Many workshops have been set up for children in poor area. Project in partnership, especially, with UNHCR and Gysenyi Acrobats.



CWB-IR@Rwanda2012

## South Africa

In South Africa, CWB – South Africa has organised 188 performances and workshops for more than 45000 children through different programs : Injabulo (family programs), Najibulo, performance tours and local capacity building.

2 joined projects have been organized with CSF – France. 26 performances for more than 9 500 has been done. In Johannesburg, project in partnership with MSF-Belgique.



CSF@SouthAfrica2012

## Tunisia

In Tunisia, PSF – Spain in partnership with UNHCR has organized 15 performances for more than 3 000 Libyan refugees living in Sousha camp. Project in partnership with UNHCR.

# Middle East

## Jordan

In Jordan, PSF – Spain in partnership with Save the Children and Jordanian Woman Union has organized 3 performances for 250 Palestinian and Iraqi refugees.

Following the civil war in Syria, thousands of Syrian have fled to neighbored countries. PSF – Spain and CUG – Sweden have developed a join project and organized 37 performances for nearly 6 000 refugees. Project in partnership with UNHCR.

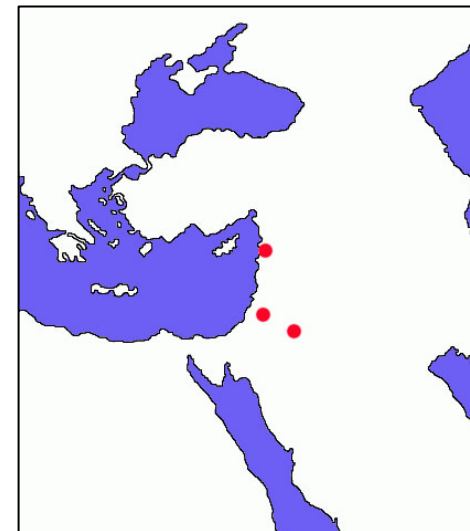
## Lebanon

In Lebanon, PS F – Spain has organized 31 performances for nearly 10 000 Palestinian refugees and communities affected by clashes.

## Palestine

In Palestine, PSF – Spain in partnership with UNWRA has organized 28 performances for nearly 3 000 children living in West Bank and Bedouins children living in Israël.

CUG – Sweden in partnership with Assirk Assaghir has organised 12 performances for 2 200 hospitalised children and children living with disabilities and workshops and also 10 performances for 7 500 refugees. They also trained trainers at university to become circus trainers .



CUG@Palestine2012

# Asia

## Burma

In Burma, CSF – France, CUG – Sweden and CWB – USA in partnership with Art Traveler (Burmese artists group have organized 33 performances for more than 11 500 detained children, orphans, children living with disabilities, and communities living in Dry Zone (Area still closed to foreigners). Terres des Hommes – Italy, PU-AMI, Médecins du Monde are some field partners.

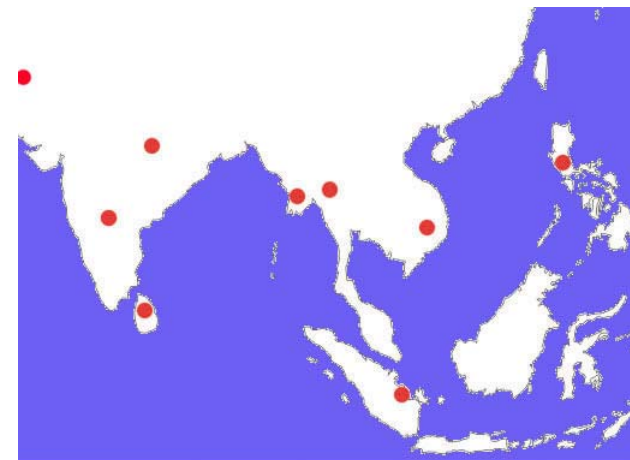
## Cambodia

In Cambodia, CMSF – Belgique has organized 17 performances for 3 000 street children.

## India

In India, CSF – France, COG – Germany and CWB – USA has organized 52 performances for nearly 20 000 mainly street children (Mumbai, Calcutta, Chennai, Delhi and Pondichéry), orphans and hospitalized children and many workshops for children and Indian Artists.

NB : It is not a join neither a cooperation project.



## Indonesia

In Indonesia, CWB –USA has organized 24 performances for more than 3000 children and their families living in and around Jakarta in extreme poverty and in Mentawai Island which has not so much received support after Tsunami in 2006. Project in Partnership, especially with Red Nose

## Iran

In Iran, COG has organized 12 shows for 500 children and adults and 1 lecture / workshop for 54 doctors. Artists were also preparing tour for 2013.

## Nepal

In Nepal, CSF – Canada and CWSF – Belgium has organized workshops for street children and Nepalese artists in Katmandou.

NB: there was neither collaboration nor coordination of both projects.

## Philippines

In Philippines, CSF – France and CMSF – Belgium has organized 50 performances for more than 12 000 street children in Manilla. CSF – France has worked with Philipinos artists to set up workshops on puppets with street children. A big parade has been organized in Manilla down town.

NB: those two projects were not coordinated

## Sri Lanka

In Sri Lanka, CSF – France and COG – Germany has organised 27 performances for more than 8 500 children in orphanages, displaced people and returnees in Northern and Eastern part of Sri Lanka.

NB: those two projects were not coordinated



CSF-F@SriLanka2012



CMSF@Thailand2012

## Thailand

In Thailand, CMSF – Belgique in partnership with TBBC and KWO has organized 70 performances for more than 20 000 Burmese, Karen and Karenni refugees living in 9 camps along Thai – Burma border.

# America

## Bolivia

In Bolivia, CMSF – Belgique has organized 22 performances for more than 5 000 street children.

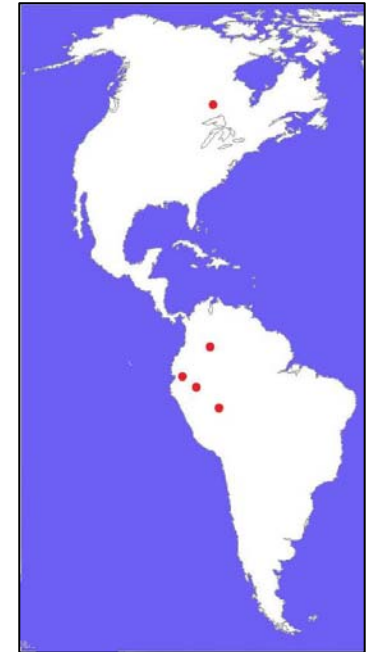
## Canada

In Canada, CSF – Canada has organized 64 performances for more than 8 000 children at school and in centers.

## Colombia

In Colombia, PSF – Spain and CWB – USA has organized 54 performances for more than 6 300 displaced people and marginalized communities. PSF was in partnership with UNHCR.

NB : it is not a joined nor a coordinated project



CWB-USA@2012

## Ecuador

In Ecuador, CWB – USA is training Ecuadorian artists. Following a workshop a show was created and performed twice for 500 elder persons and school children living in disadvantaged conditions. Project in partnership with Narices Rojas.

## Peru

In Peru, CWB – USA has organized a training for Peruvian artists. Following the workshop they created a show which performed twice for 250 children in a youth detention center and in a rural school.

## Projects per Chapter

### Belgium

7 projects 162 shows

Audience 55 500

29 artists involved

*Belgium  
Bolivia  
Cambodgia  
Chad  
Nepal  
Philippines  
Thailand*

### Canada

3 projects 64 shows

Audience 8 912

Over 10 artists involved

*Canada  
Nepal*

### Spain

19 projects 372 shows

Audience 85 414

Over 60 artists involved

*Bosnia  
Burkina Faso  
Colombia  
Palestine  
Ivory Coast  
Jordan  
Kosovo  
Lebanon  
Malawi  
Spain  
Tunisia*

### France

11 projects 120 shows

1 joined project with South Africa

Audience 41 300

Over 80 artists involved

*Burma  
France  
India  
Philippines  
RCA  
Sri Lanka  
South Africa*

### Ireland

2 projects 34 shows

Audience 8 300

Over 10 artists involved

*Ireland  
Rwanda*

### USA

8 projects 64 shows

Audience 11 226

Over 30 artists involved

*Burma  
Colombia  
Ecuador  
India  
Indonesia  
Peru*

### Finland

2 projects 9 shows

Audience 450

Over 10 artists involved

*Finland  
Poland*

### Sweden

11 projects 109 shows

1 joined project with South Africa

Audience 51 713

Over 50 artists involved

*Burma  
Palestine  
Jordan  
Kenya  
Latvia  
Moldova  
Rwanda  
Sweden*

### Germany

3 projects 46 shows

Audience 11 000

Over 10 artists involved

*India  
Sri Lanka  
Iran*

### South Africa

18 projects 236 shows

3 joined projects with Ireland, France and Sweden

Audience 61 029

Over 80 artists involved

*South Africa  
Kenya*

# CWB chapter budgets 2012 - 1

## CWB chapter Budgets 2012

Income in €

	Belgium	Canada	Finland	France	Germany	Ireland	Spain	South Africa	Sweden	USA	Total
Public Funding		12 563,00	10 000,00	87 803,00	0,00	2 040,00	24 748,00	80 624,76	358 543,00		576 321,76
Membership Fees	800,00		420,00		5 486,00		67 950,00		8 373,00	1 167,05	84 196,05
Private Donations	1 309,00	3 217,90		80 669,00	15 043,45	35 448,10	57 802,49	2 524,91	31 191,00	8 477,60	235 683,45
Private donation for a specific project										9 095,60	9 095,60
Event organised	11 710,16	23 981,30		30 262,00	3 242,50		16 890,17		45 565,00	3 875,97	135 527,10
Foundation / Entreprises		13 432,80		57 977,00			114 167,00	16 181,23		752,41	202 510,44
Merchandising		4 863,40	70,00	1 587,00			5 867,41		8 605,00	2 325,60	23 318,41
Others		802,20	382,60	1 060,00	15,88		8 055,03				10 315,71
Excess from previous year		3 336,60	2 307,70		4 046,90	1 242,58	93 000,00	33 171,52	3 140,00	6 846,90	140 419,00
											0,00
<b>Total</b>	<b>13 819,16</b>	<b>55 524,00</b>	<b>13 180,30</b>	<b>259 358,00</b>	<b>27 834,73</b>	<b>38 730,68</b>	<b>388 480,10</b>	<b>132 502,42</b>	<b>455 417,00</b>	<b>32 541,13</b>	<b>1 417 387,52</b>
In Kind Donation		2 776,10				3 630,00	142 186,00	4 450,00		9 559,80	162 601,90
In Kind from Artists / and admin volunteers		33 436,56		187 000,00		30 500,00				37 906,90	288 843,46

Expenses in €

	Belgium	Canada	Finland	France	Germany	Ireland	Spain	South Africa	Sweden	USA	Total
Project Costs	8 428,41	14 061,00	8 802,50	108 137,00	19 700,78	12 146,00	112 816,90	116 192,60	398 782,00	15 028,40	814 095,59
Administration	1 256,00	3 203,73	1 110,10	130 845,00	1 810,33	1 197,49	188 591,99	6 089,07	32 672,00	4 847,90	371 623,61
Communcation		1 070,15	1 500,00	17 349,00		719,96	86 961,53		24 538,00	1 212,00	133 350,64
Merchandising	2 170,21	2 475,37		1 585,00					1 977,00	1 454,40	9 661,98
Event organised		18 485,82			2 747,69					1 212,00	22 445,51
Fundraising Marketing		202,23			3 334,78					0,00	3 537,01
Others	5 257,20	16 018,65	500,00	3 072,00						484,80	25 332,65
											0,00
<b>Total</b>	<b>17 111,82</b>	<b>55 516,95</b>	<b>11 912,60</b>	<b>260 988,00</b>	<b>27 593,58</b>	<b>14 063,45</b>	<b>388 370,42</b>	<b>122 281,67</b>	<b>457 969,00</b>	<b>24 239,50</b>	<b>1 380 046,99</b>
<b>Balance</b>	<b>-3 292,66</b>	<b>7,05</b>	<b>1 267,70</b>	<b>-1 630,00</b>	<b>241,15</b>	<b>24 667,23</b>	<b>109,68</b>	<b>10 220,75</b>	<b>-2 552,00</b>	<b>8 301,63</b>	<b>37 340,53</b>

# Communication - 1

Communication tools used by CWB chapters :

	Website	Webbl ogs	Facebook (Nbr Fans)	Twitter (Nb followers)	Leaflet	Newsletters	Event organized	Press communiqué	Publication
CMSF - Belgium	<a href="http://www.cmsf.be">www.cmsf.be</a>	Yes	347 (group)	No		Yes	Yes	Yes	
CSF - Canada	<a href="http://www.clownsansfrontieres.ca">www.clownsansfrontieres.ca</a>		1 635	No	Yes	Not yet	Yes		
KIR - Finland	<a href="http://www.klovnitilmanrajoja.org">www.klovnitilmanrajoja.org</a>	Yes	254 (group)	No			Yes		
CSF - France	<a href="http://www.clowns-sans-frontieres-france.org">www.clowns-sans-frontieres-france.org</a>	Yes	7 158	486	Yes	Every 2 months	Yes	Yes	Once a year
COG - Germany	<a href="http://www.clownsohnegrenz-en.org">www.clownsohnegrenz-en.org</a>	Yes	922	No	Yes	Twice a year	Yes	Yes	
CWB - Ireland	<a href="http://www.cwbireland.com">www.cwbireland.com</a>	Yes	456	No	Yes		Yes	Yes	
PSF - Spain	<a href="http://www.clowns-org">www.clowns-org</a>	Yes	5 208	No	Yes		Yes		Twice a year
CWB - South Africa	<a href="http://www.cwbsa.org">www.cwbsa.org</a>	Yes	1 392	148	Yes	Yes	Yes		
CUG - Sweden	<a href="http://www.skatt.nu">www.skatt.nu</a>	Yes	3 425	80		Every 3 months	Yes		
CWB - USA	<a href="http://www.clownswithoutborders.org">www.clownswithoutborders.org</a>	Yes	1 270	107		Every 3 months	Yes		

## Communication - 2

We can notice that every chapter is using digital communication : website, Facebook, webblogs,...

We can also notice that every chapter is organizing events to communicate and fundraise.

Mostly, chapters communicate mainly on projects and organized their communication around projects

CUG is communicating on effects of laughter and why our work is important

CSF-France is communicating on the right to childhood for everyone.

It could be interesting to create a subgroup of people in charge of communication in each chapter to share their experiences.

## Fundraising

Every chapters is organizing events to collect money → what kind of event works what kind of event don't ?

Some chapters try to increase private donation or try to develop monthly donator → what are the strategies ? What results

Some chapters are looking for VIP donator who could donate an important amount → what are the strategies ? what results

We can notice that fundings mostly come from various sources.

→ We can create a group with persons in charge of fundraising in each chapter and share their experiences ?



CWBSA@SouthAfrica2012

# 2013 Provisional projects

January	February	March	April	May	June
India (CUG)	Jordan (CUG)	Jordan (PSF)	Rwanda (CUG)	Sweden (CUG)	Kenya (CUG)
Chiapas (CWB-USA)	Ethiopia (PSF)	Ivory Coast (PSF)	Sweden (CUG)	Bosnia (PSF)	Kosovo (PSF)
Sri Lanka (COG)	India (CSF-F)	Spain (PSF)	Burkina Faso (PSF)	Colombia (PSF)	Spain (PSF)
	Chad (CMSF)	Uruguay (CSF-F)	Haïti (PSF)	Spain (PSF)	France (CSF-F)
	South Africa (CWB-SA)	Haïti (CWB-USA)	Spain (PSF)	Madagascar (CSF-F)	Indonesia (CWB-USA)
	Kenya (CWB-SA)	Burma (CWB-USA)	Colombia (CWB-USA)	Haïti (CWB-SA)	Belgium (CMSF)
	India (COG)	Belgium (CMSF)	Ecuador (CWB-USA)	Belgium (CMSF)	South Africa (CWB-SA)
		South Africa (CWB-SA)	Senegal (CMSF)	South Africa (CWB-SA)	Kenya (CWB-SA)
		Kenya (COG)	Belgium (CMSF)	Syria (COG)	
		Finland (KIR)	South Africa (CWB-SA)		
			Jordan (CWB-Ir)		
July	August	September	October	November	December
Palestine (CUG)	Palestine (PSF)	Moldova (CUG)	Burma (CUG)	Sweden (CUG)	India (CUG)
Burkina Faso (PSF)	Palestine (CUG)	Sweden (CUG)	Sweden (CUG)	Spain (PSF)	Kenya (CUG)
Spain (PSF)	Egypt (CSF)	Lebanon (PSF)	Jordan (PSF)	Philippines (CSF-F)	Colombia (PSF)
India (CWB-USA)	Belgium (CMSF)	Bosnia (PSF)	Ivory Coast (PSF)	Madagascar (CSF-F)	Rwanda (CSF-F)
Canada (CSF-Ca)	South Africa (CWB-SA)	Spain (PSF)	Spain (PSF)	Belgium (CMSF)	Haïti (CSF-F)
Philippines (CMSF)	Ireland (CWB-Ir)	Russia (CSF-Ca)	India (CSF-F)	South Africa (CWB-Sa)	Belgium (CMSF)
Belgium (CMSF)		Belgium (CMSF)	France CSF-F)	Australia (CWB-Aus)	Kenya (CWB-SA)
Ireland (CWB-Ir)		South Africa (CWB-SA)	Philippines (CSF-F)		South Africa (CWB-SA)
Australia (CWB-Aus)		Iran (COG)	Moldova (CSF-F)		
		Bosnia (KIR)	Belgium (CMSF)		
		Cambodia (CWB-Aus)	South Africa (CWB-SA)		
			Rwanda (CWB-Ir)		
			Syria (COG)		