

Clowns **W**ithout **B**orders **I**nternational

Annual Report 2020



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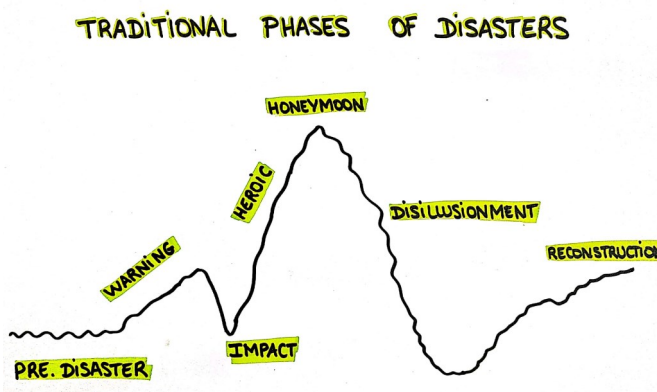


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EDITO

“Crisis models that have been researched and established over decades are able to describe different phases of a crisis in detail and also to show that each crisis follows certain patterns. One of these models, used by the U.S. National Mass Fatalities Institute, among others, shows different periods of such a crisis event.

After a phase of forewarning and the actual occurrence of the event, there is regularly a so-called "heroic phase" and a brief "honeymoon period" in which people believe that the worst is over. Inherent in every crisis event is a subsequent period of disillusionment, after which reconstruction begins.



Transferred to a natural disaster, the phases are immediately apparent, e.g. the moment of an earthquake as the actual event and a "heroic phase" in which everyone stands together and searches for survivors in the rubble.

Applied to the COVID-19 pandemic, the pre-warning phase corresponds to the first two months of 2020, before the "impact" of the event took place with the rise of disease in Europe and the lock-down in March 2020, and the crisis event took its course. In the "heroic phase," medical facilities with nurses and physicians essentially took center stage. The "honeymoon period" is represented by the events in which people stood in solidarity with each other, or expressed their solidarity in many different ways. For example, for days or on set days for weeks, people gathered on balconies in large cities to applaud or play music together.

In the model, the phase of disillusionment, which is rather depressing for many people, is always accompanied by frustration and disorientation. It was and is characterized by the long lockdowns, loss of security, the proclamation of a "new normal" and government measures that are unprecedented for most people.

What we are experiencing as individuals and also as organization(s) is unique because what is missing is the possibility of "rebuilding," which can jolt society into putting what has happened behind us. What makes the Covid-19 pandemic different from other crises is the fact that we are all overstretched, stuck as we are, in the disillusionment phase for a long time. In the meantime, the pandemic can be classified as a "multiple crisis event," similar to the circumstances most likely to be observed in a war event. Such a characterization is always true if other crisis events take place before the period of the reconstruction.

It should be indisputable that every crisis, no matter how long it lasts and how profound its impact, always holds an opportunity. As individuals and organizations, we are called upon to reflect on our own strengths and resilience, and where gaps in governance still exist, to address them courageously and decisively. In the case of Clowns Without Borders, we have been able to successfully meet this challenge, not only by developing a diversity policy, but also by designing new projects and shaping new ideas.

It is certain that this crisis, too will eventually be a thing of the past, and that its reverberations will continue to affect us far beyond its actual duration. It is to be hoped that we will then again be in a position to give our support to those who have presumably been most affected by this crisis : the children.

Even though this year has been particularly challenging for us as an association, we remain confident that we will be able to make a strong contribution. »

Alex Strauss
President of Clowns Without Borders International

CWBI CHAPTERS ACTIVITIES IN 2020

The year 2020 started as usual, with many projects planned around the world by CWBI chapters. Some of those projects could take place in the beginning of the year, but it all stopped as the COVID-19 pandemic unfolded.

However, CWBI chapters have used their creativity and adapting skills to propose projects in their home country or globally via on-line tools and new programs. This is how we saw the development of many projects of video creation, online training for artists or local care-givers, to keep spreading smiles and laughter around the world in spite of international borders closing.

Clowns Without Borders International is composed of 14 chapters :

Australia	France	Sweden
Belgium	Germany	Switzerland
Brazil	Ireland	UK
Canada	South Africa	USA
Finland	Spain	

2020 in numbers

In 2020, **67** projects were carried out by CWB chapters :

23 international projects



21 domestic projects

15 online projects

28 countries were visited

8 joint -projects

286 shows were offered



46 927 children and adults attended CWB shows

936 workshops were conducted

24 631 people participated in workshops



Adapting to the pandemic context

In 2020, CWBI chapters had to adapt to the pandemic, and develop new ways and approaches to reach their usual beneficiaries, like for example :

- delivering training sessions for artists or local care-givers online
- recording videos addressed to parents, teachers, care-givers or children
- organizing live-sessions to exchange good practices or experiences , etc.



@CWB South Africa, 2020



@PSF Spain, 2020



Artists during a filming to create digital material
@CUG, 2020 2020

In spite of the context, the aim of CWB teams around the world has been to keep promoting the right to laughter and play, adapting activities for the audience and team security.



Coloring book pages @CWB USA, 2020

Joint-projects

The aim of CWBI is to facilitate collaboration and communication between its national chapters, and a lot of shows have been created through joint projects.

CWBI favors these initiatives because having artists joining from different nationalities and cultures enriches the projects.

In 2020, 8 joint-projects were led by CWB chapters in 4 different countries : Greece, Bangladesh, Brazil, Haiti.



@CSF Canada, Haiti, 2020

Joint-project between CWB USA & CSF Canada

Haiti Earthquake anniversary tour

On January 12th, 2010, a 7.0 magnitude earthquake struck Haiti and affected approximately 3 million people. The earthquake resulted in the country's greatest humanitarian disaster. Over the past 10 years, Clowns Without Borders USA has been to Haiti 14 times, with tours designed to reach Haitians impacted by the 2010 earthquake and Hurricane Matthew. For the first week of the tour, the team was on la Gonave, off the west coast of Hispaniola. The island is frequently cut off from the rest of the country, which often results in food and water scarcity.

Make Wash Fun (COVID 19)

CWB delivered remote training to Hygiene Promotion (HP) Officers from Solidartiés International (SI) working with Rohingya refugees and host communities in Teknaf- Bangladesh. The training sessions were conducted via Zoom. In the same week, the SI trainees would then test with the target groups, give feedback, and train their SI colleagues and Rohingya community volunteers. Following completion of the training, SI then continued their own training and measuring of sessions in the field. The project was very successful both as a demonstration of the viability of remote training as well as demonstrating the relevance and usefulness of the CWB approach to Hygiene Promotion in this current covid-19 context. Since completing the training, SI staff have delivered CWB-style hygiene promotion sessions directly to almost 10,000 children.



@CUG, Bangladesh, 2020

Joint-project between CUG and CWB UK

Joint-projects

**1 joint-project was implemented 100% online
(cooperation between CWB South Africa, PSF Brazil and CWB UK)**

CWB South Africa has been reached out by Oxford University to participate in a project based on creating parenting tips adapted to the COVID-19 pandemic and beyond.

This project gathered artists from all over the world, who created video recordings, an audio pack for radio and an activity database.



To learn more about those COVID-19 parenting resources available in 100 languages:

<https://www.covid19parenting.com/home>

GOVERNANCE AND MANAGEMENT

The CWBI board is composed of representatives from every chapter and the steering committee is elected once a year.

In 2020, four board meetings took place on 15th of April, 28th of September, and 3rd of December.

Due to the pandemic, the General Assembly happened for the first time online, from the 29th of May until the 2nd of June, with a two-hours session each day.



Clowns Without Borders International's General Assembly 2020

Due to internal re-organisation, CWB Australia paused their activity in 2020.

Furthermore, team members based in India joined the General Assembly in 2020 but haven't joined the network as an official chapter yet.

GOVERNANCE AND MANAGEMENT

During 2020 CWBI General Assembly, the former Secretary (Sarah Liane Foster from CWB USA) decided to leave her seat, and the steering committee welcomed a new member :
Arthur Toyoshima (PSF Brazil).

The steering committee is now composed of :



President: Alexander Strauss - CLOG Germany
(alex.strauss@clownsohnegrenzen.org)



Treasurer : Anneli De Wahl - CUG Sweden
(anneli.dewahl@gmail.com)



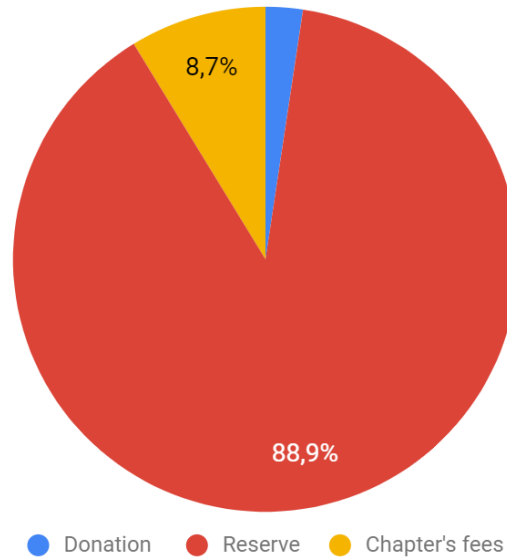
Secretary : Arthur Toyoshima - PSF Brazil
(tutoyoshima@gmail.com)

In 2020, CWBI had one employee (Claire ROZIER) as international coordinator from mid-January (end of her maternity leave) until December.

After many years, we were not able to welcome a civic service volunteer, which reduced CWBI workforce capacities, but also disabled CWBI position as a place where interns can get in touch with worldwide operating organisations.

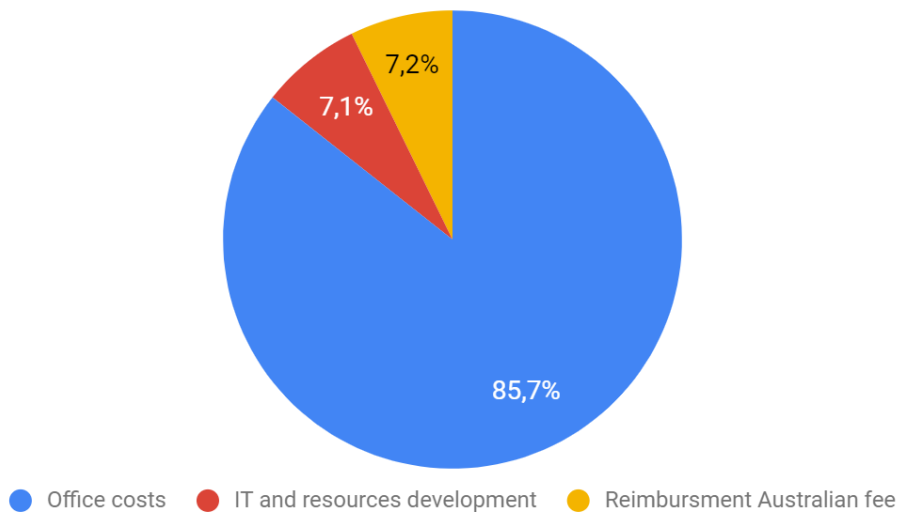
FINANCIAL REPORT

INCOMES



Total Incomes : 29753 €

EXPENSES & INVESTMENTS



Total Expenses And Investments: 9660 €

Balance between income and expenses: 29753 €

Contact information

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